Business-Informatics

Novosibirsk State University

Degree or qualification is awarded: **Bachelor degree**

Language of study: **Russian**
Mode of study: **full-time**
Duration: **4 years**
Availability of free education: **yes**
Price: **4500 USD per year**

Programme webpage at the university website: http://www.nsu.ru/ef/bachelor/business-informatics

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Business Computer Science is the science of designing, developing and implementing information and communication systems in business. This is a new promising area of professional activity, emerging at the intersection of economics, management and control of information and communication flows.

Many new companies conquer the global market using such technologies. The development of information systems has also become a necessity for mature companies. A thorough understanding of technologies is a necessary, but not sufficient factor for the successful transfer of all types of information in digital form. This task requires a comprehensive knowledge of business processes, management and economics.

Business Computer Science is one of the key areas for organizations striving to improve the efficiency of their business and gain a competitive advantage. It embodies much more than just the computer science or information technologies: it brings together the knowledge in the field of business, management and social skills as well as in the field of work with information.

Specializations within this programme