

# Business Informatics

National Research ITMO University

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **234 000 RUB per year**

Programme curator: **Lyubov Sazhneva**

Tel.:

E-mail: [lkasta@mail.ru](mailto:lkasta@mail.ru)

## Specializations within this programme

### Business Informatics

#### Program description

The program equips students with theoretical principles and practical skills for solving the tasks of analysis, modeling and management of business processes. In the course of their training, students explore the main frameworks for modeling various objects of professional activity – organizations, their processes, information systems. Special emphasis is put on studying the methods and tools for the analysis and modeling of organizational and technological processes at enterprises, as well as different types of systems for their automation. Business informatics specialists work at the intersection of economics and IT management. Thus, the program provides students with both technical and economic knowledge.

### Digital Transformation Strategies and Technologies

#### PROGRAM DESCRIPTION

The program aims to train highly qualified specialists in the field of consulting, operation, and management for the digital transformation of business processes. The students will learn to build predictive models, develop IT and digital transformation strategies, conduct research, improve enterprise architecture, as well as apply methods for creating and developing the digital infrastructure of economic entities. During the studies, the students will also gain knowledge and master skills in using modern tools and end-to-end business solutions.