

International Polytechnic Summer School "Logistics and Supply Chain Management"

圣彼得堡国立技术大学

所具有的等级和资质: **Internationally Recognized SPbPU Certificate with list of completed courses, grades and ECTS**

学习语言: 英语

学习方式: 面授

长度: 2 周

免费学习的可能性: 没有

费用: **480 Euro**

学院网站的方案页面:

<https://english.spbstu.ru/education/programs/short-term-programs/summer-school/business-management/logistics-supply-chain-management/>

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Logistics and Supply Chain Management became rapidly of higher value over the last years and allows companies to stay competitive in the field of their business. This course introduces the challenges of managing supply chains and how innovative technologies and management techniques are used to overcome these challenges. Academic training includes Purchasing and Production Management, Supply Chain Systems Design, Supply Chain Strategy, Inventory, Forecasting and Data Management in Supply Chain, Sustainability and Green Logistics. All topics are introduced with relevant case studies. In addition, group activities are included to enhance team working and communication skill. The key feature of the module is an innovative web-based business simulation "Fresh Connection". Working in teams and being confronted with various real-life, real-time dilemmas, participants will represent the functional roles of sales, purchasing, supply chain and operations.

The module structure

- Supply Chain Strategy;
- Supply Chain Planning: strategic, tactical and operational;
- Logistics systems sustainable development;
- Big Data and data management in supply chains;
- Business Simulation "The Fresh Connection".

Program dates:

Arrival: Jul 04 – 05, 2020

Classes: Jul 06 – 17, 2020

Departure: Jul 18 – 19, 2020

Duration: 2 weeks of studies at SPbPU

ECTS credits: 5.0

Deadline for registration:

- for non-EU citizens: April 13, 2020
- for EU citizens: May 18, 2020 (applicable for Iranian and Indian citizens as well)

本方案范围内专业化